

THEORY OF CHANGE

ENSURING SOCIAL EFFORTS HAVE AN **ACTUAL IMPACT** WITHIN COMMUNITIES IN THE CAPE WINELANDS.

SOCIAL INVESTMENT MANAGEMENT

Funds & donations have **OPTIMAL** impact



- Informed, discerning, committed investors
- Credible and effective nonprofit partners
- Community-led initiatives
- Verified technical partners
- Comprehensive funding criteria
- Holistic and multi-level social investment strategy
- Thorough funding application, due diligence, approval and allocation process
- Quantitative and qualitative reporting

STRATEGIC INTERVENTION

Community initiatives have **SUSTAINABLE** impact



- Network of community stakeholders and technical partners
- Community engagement and needs analysis
- Structured area coordination process
- Community-owned area plans and programmes
- Structured resource access support

MEMBERSHIP NETWORK

Nonprofits have **EFFECTIVE** impact



- Training and capacity building
- Networking and encouragement initiatives
- Themed and area coordinated efforts
- Goods and skills in kind distribution
- Resource and information sharing
- Funding opportunities
- Shared facilities
- Volunteer and intern placement
- Advocacy and awareness campaigns
- United voice

WELL-MANAGED FUNDS WITH HIGH SOCIAL RETURN RESULTING IN ENGAGED SOCIAL INVESTORS INCREASING THEIR FUNDING

CONNECTED AND EMPOWERED COMMUNITY STAKEHOLDERS COORDINATING THEIR PROGRAMMES IN PARTNERSHIP WITH RESOURCE AND TECHNICAL SUPPORT

SUPPORTED, CONNECTED AND STRUCTURED NONPROFIT ORGANISATIONS, WELL EQUIPPED TO RUN EFFECTIVELY AND EFFICIENTLY

MONITORING, EVALUATION AND REPORTING

GOVERNANCE AND SUSTAINABILITY

COMMUNICATION



OBJECTIVES GOAL

OUTPUTS

OUTCOMES

FOUNDATIONS